

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WICZ - Plymouth	Date:
-----------------------------------------------------------------------------------------------------	--------------

I, National Media Research, Planning, and Placement
do hereby request station time concerning the following issue:

National Republican Congressional Committee- IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Congressional Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Congressional Committee- IE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jessica Furst Johnson- Executive Director
Keith Davis- Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date *John Ferrell* Signature _____
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Wayne Gordon *Wayne Gordon* *GGM*
Signature Printed Name Title

CONTRACT



FOX 40 WICZ-TV
4600 Vestal Parkway East
Vestal, NY 13850
USA
(607)770-4040

<http://www.wicz.com>

And:

New Day Media
501 Morrison Road
#201
Gahanna, OH 43230

Contract / Revision 37656 /		Alt Order # 25241652
Product NRCC IE 2016		
Contract Dates 10/04/16 - 10/10/16		Estimate # 7347
Advertiser NRCC IE		Original Date / Revision 07/05/16 / 07/05/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WICZ-TV	Account Executive Jacob Roth	Sales Office Washington DC
Special Handling		
Demographic Adults 35-64		
IDB#	Advertiser Code 155	Product Code 915
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WICZ	10/04/16	10/04/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/03/16	10/09/16	-T-----				1	\$150.00	0.00			
N 2	WICZ	10/05/16	10/05/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/03/16	10/09/16	--W-----				1	\$150.00	0.00			
N 3	WICZ	10/06/16	10/06/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/03/16	10/09/16	---T---				1	\$150.00	0.00			
N 4	WICZ	10/07/16	10/07/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/03/16	10/09/16	----F--				1	\$150.00	0.00			
N 5	WICZ	10/10/16	10/10/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/16	10/16/16	M-----				1	\$150.00	0.00			
N 6	WICZ	10/04/16	10/04/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/03/16	10/09/16	-T-----				1	\$150.00	0.00			
N 7	WICZ	10/05/16	10/05/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/03/16	10/09/16	--W-----				1	\$150.00	0.00			
N 8	WICZ	10/06/16	10/06/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/03/16	10/09/16	---T---				1	\$150.00	0.00			
N 9	WICZ	10/07/16	10/07/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/03/16	10/09/16	----F--				1	\$150.00	0.00			
N 10	WICZ	10/10/16	10/10/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/10/16	10/16/16	M-----				1	\$150.00	0.00			
N 11	WICZ	10/04/16	10/04/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Stainless Broadcasting, LP, DBA WICZ-TV, WBPB-LP, FOX 40, MYB does not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising which is intended to discriminate on the basis of race, ethnicity or gender. Advertiser/Agency represents and warrants that it is not purchasing advertising time from Station that is intended to discriminate on the basis of race, ethnicity or gender.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



FOX 40 WICZ-TV
4600 Vestal Parkway East
Vestal, NY 13850
USA
(607)770-4040

<http://www.wicz.com>

Contract / Revision	Alt Order #
37656 /	25241652

Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	NRCC IE 2016	7347

Advertiser	Original Date / Revision
NRCC IE	07/05/16 / 07/05/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----				1	\$200.00	0.00			
N 12	WICZ	10/06/16	10/06/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	---T---				1	\$200.00	0.00			
N 13	WICZ	10/07/16	10/07/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	----F--				1	\$200.00	0.00			
Totals										0.00		13	\$2,100.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/10/16	13	\$2,100.00	\$1,785.00
Totals	13	\$2,100.00	\$1,785.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Stainless Broadcasting, LP; DBA WICZ-TV, WBPB-LP, FOX 40, MY4 does not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising which is intended to discriminate on the basis of race, ethnicity or gender. Advertiser/Agency represents and warrants that it is not purchasing advertising time from Station that is intended to discriminate on the basis of race, ethnicity or gender.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

ORDER



Orders
Order / Rev: 37654
Alt Order #: 25241653
Product Desc: NRCC IE 2016
Estimate: 7349
Flight Dates: 10/03/16 - 10/24/16
Original Date / Rev: 07/05/16 / 10/20/16
Order Type: GENERAL

FOX 40 WICZ-TV

Primary AE: Jacob Roth
Sales Office: WDC
Sales Region: POL

Agency
Name: National Media Research Planning
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRRC 1E 2016
Demographic: A18-49
Product Codes: PL Issue
Priority: POL
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	27	\$4,175.00	\$3,548.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	27	\$4,175.00	\$3,548.75	0.00
Totals	27	\$4,175.00	\$3,548.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jacob Roth			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
FOX 40 WICZ-TV	7%	\$4,175.00
Market	100%	\$59,642.86

Competitive Share

Competitive Share	Share	Total
ABXI	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WBGH	6%	\$3,578.57
WBNG	79%	\$47,117.86
WBPN	0%	\$0.00
WIVT	8%	\$4,771.43
WSKG	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WICZ	10/18/16	10/18/16	Mon-Fri 5:00-6:00pm Ellen	CM	M-F 5-6:00pm	-T-----	:30	1	\$75.00	POL	0.00	NM	1	\$75.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	-T-----			1		\$75.00		0.00				
E 2	WICZ	10/19/16	10/19/16	Mon-Fri 5:00-6:00pm Ellen	CM	M-F 5-6:00pm	--W----	:30	1	\$75.00	POL	0.00	NM	1	\$75.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	--W----			1		\$75.00		0.00				

Order / Rev: 37654
 Alt Order #: 25241653
 Flight Dates: 10/03/16 - 10/24/16

Advertiser: NRFC IE 2016
 Product Desc: NRFC IE 2016
 Estimate: 7349

FOX 40 WICZ-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WICZ	10/20/16	10/20/16	Mon-Fri 5:00-6:00pm Ellen	CM	M-F 5-6:00pm	---T---	:30	1	\$75.00	POL	0.00	NM	1	\$75.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	---T---			1		\$75.00		0.00				
E 4	WICZ	10/21/16	10/21/16	Mon-Fri 5:00-6:00pm Ellen	CM	M-F 5-6:00pm	----F--	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	----F--			1		\$75.00		0.00				
E 5	WICZ	10/24/16	10/24/16	Mon-Fri 5:00-6:00pm Ellen	CM	M-F 5-6:00pm	M-----	:30	1	\$75.00	POL	0.00	NM	1	\$75.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	M-----			1		\$75.00		0.00				
E 6	WICZ	10/18/16	10/18/16	M-F 6p-6:30pm Fox 40 News at 6PM	CM	M-F 6-6:30pm	--T-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
FOX40 NWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	-T-----			1		\$100.00		0.00				
E 7	WICZ	10/19/16	10/19/16	M-F 6p-6:30pm Fox 40 News at 6PM	CM	M-F 6-6:30pm	--W----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
FOX40 NWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	--W----			1		\$100.00		0.00				
E 8	WICZ	10/20/16	10/20/16	M-F 6p-6:30pm Fox 40 News at 6PM	CM	M-F 6-6:30pm	---T---	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
FOX40 NWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	---T---			1		\$100.00		0.00				
E 9	WICZ	10/21/16	10/21/16	M-F 6p-6:30pm Fox 40 News at 6PM	CM	M-F 6-6:30pm	----F--	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
FOX40 NWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	----F--			1		\$100.00		0.00				
E 10	WICZ	10/24/16	10/24/16	M-F 6p-6:30pm Fox 40 News at 6PM	CM	M-F 6-6:30pm	M-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
FOX40 NWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	M-----			1		\$100.00		0.00				
E 11	WICZ	10/18/16	10/18/16	M-F 7p-7:30pm The Big Bang Theory	CM	M-F 7-7:30pm	--T-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	-T-----			1		\$150.00		0.00				
E 12	WICZ	10/19/16	10/19/16	M-F 7p-7:30pm The Big Bang Theory	CM	M-F 7-7:30pm	--W----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	--W----			1		\$150.00		0.00				
E 13	WICZ	10/20/16	10/20/16	M-F 7p-7:30pm The Big Bang Theory	CM	M-F 7-7:30pm	---T---	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	---T---			1		\$150.00		0.00				
E 14	WICZ	10/21/16	10/21/16	M-F 7p-7:30pm The Big Bang Theory	CM	M-F 7-7:30pm	----F--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	----F--			1		\$150.00		0.00				
E 15	WICZ	10/24/16	10/24/16		CM	M-F 7-7:30pm	M-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00

Order / Rev: 37654
 Alt Order #: 25241653
 Flight Dates: 10/03/16 - 10/24/16

Advertiser: NRFC IE 2016
 Product Desc: NRFC IE 2016
 Estimate: 7349

FOX 40 WICZ-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7p-7:30pm The Big Bang Theory															
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$150.00		0.00			
E 16	WICZ	10/18/16	10/18/16	M-F 7:30p-8:00pm Big Bang Theory	CM	M-F 7:30-8:00pm	--T-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----					1	\$150.00		0.00			
E 17	WICZ	10/19/16	10/19/16	M-F 7:30p-8:00pm Big Bang Theory	CM	M-F 7:30-8:00pm	--W----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--W----					1	\$150.00		0.00			
E 18	WICZ	10/20/16	10/20/16	M-F 7:30p-8:00pm Big Bang Theory	CM	M-F 7:30-8:00pm	---T---	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---T---					1	\$150.00		0.00			
E 19	WICZ	10/21/16	10/21/16	M-F 7:30p-8:00pm Big Bang Theory	CM	M-F 7:30-8:00pm	----F--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----F--					1	\$150.00		0.00			
E 20	WICZ	10/24/16	10/24/16	M-F 7:30p-8:00pm Big Bang Theory	CM	M-F 7:30-8:00pm	M-----	:30	1	\$150.00	POL	0.00	NM	1	\$150.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$150.00		0.00			
E 21	WICZ	10/24/16	10/24/16	Mon 8-9:00pm Gotham	CM	Mon 8-9:00pm (8:05 PM-8:55 PM)	M-----	:30	1	\$300.00	POL	0.00	NM	1	\$300.00
GOTHAM-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$300.00		0.00			
E 22	WICZ	10/18/16	10/18/16	M-F 10-10:35pm Fox 40 News at 10	CM	M-F 10-10:35pm	--T-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
FOX40 NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-T-----					1	\$200.00		0.00			
E 23	WICZ	10/19/16	10/19/16	M-F 10-10:35pm Fox 40 News at 10	CM	M-F 10-10:35pm	--W----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
FOX40 NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--W----					1	\$200.00		0.00			
E 24	WICZ	10/20/16	10/20/16	M-F 10-10:35pm Fox 40 News at 10	CM	M-F 10-10:35pm	---T---	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
FOX40 NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---T---					1	\$200.00		0.00			
E 25	WICZ	10/21/16	10/21/16	M-F 10-10:35pm Fox 40 News at 10	CM	M-F 10-10:35pm	----F--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
FOX40 NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----F--					1	\$200.00		0.00			
E 26	WICZ	10/24/16	10/24/16	M-F 10-10:35pm Fox 40 News at 10	CM	M-F 10-10:35pm	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
FOX40 NWS-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	M-----					1	\$200.00		0.00			
E 31	WICZ	10/23/16	10/23/16		CM	Sat-Sun 1:00p-8:00pm	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
Non-Grant Game																
NFL on Fox Regular Season (1:05 PM-4:00 PM)																
FOX NFL SU-GM2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/17/16	10/23/16	-----S		1		\$500.00		0.00						
														Totals	27	\$4,175.00

CONTRACT



FOX 40 WICZ-TV
4600 Vestal Parkway East
Vestal, NY 13850
USA
(607)770-4040

<http://www.wicz.com>

And:

National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 37659 /		<u>Alt Order #</u> 25241654
<u>Product</u> NRCC IE 2016		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 7350
<u>Advertiser</u> NRRC IE 2016		<u>Original Date / Revision</u> 07/05/16 / 10/20/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WICZ-TV	<u>Account Executive</u> Jacob Roth	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-49		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 915
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WICZ	10/25/16	10/25/16	Ellen	M-F 5-6:00pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----				1	\$75.00	0.00			
N 2	WICZ	10/26/16	10/26/16	Ellen	M-F 5-6:00pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--W----				1	\$75.00	0.00			
N 3	WICZ	10/27/16	10/27/16	Ellen	M-F 5-6:00pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---				1	\$75.00	0.00			
N 4	WICZ	10/28/16	10/28/16	Ellen	M-F 5-6:00pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	----F--				1	\$75.00	0.00			
N 5	WICZ	10/31/16	10/31/16	Ellen	M-F 5-6:00pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----				1	\$75.00	0.00			
N 6	WICZ	10/25/16	10/25/16	Fox 40 News at 6PM	M-F 6-6:30pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----				1	\$100.00	0.00			
N 7	WICZ	10/26/16	10/26/16	Fox 40 News at 6PM	M-F 6-6:30pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--W----				1	\$100.00	0.00			
N 8	WICZ	10/27/16	10/27/16	Fox 40 News at 6PM	M-F 6-6:30pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---				1	\$100.00	0.00			
N 9	WICZ	10/28/16	10/28/16	Fox 40 News at 6PM	M-F 6-6:30pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	----F--				1	\$100.00	0.00			
N 10	WICZ	10/31/16	10/31/16	Fox 40 News at 6PM	M-F 6-6:30pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----				1	\$100.00	0.00			
N 11	WICZ	10/25/16	10/25/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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FOX 40 WICZ-TV
4600 Vestal Parkway East
Vestal, NY 13850
USA
(607)770-4040

<http://www.wicz.com>

<u>Contract / Revision</u>		<u>Alt Order #</u>
37659 /		25241654
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 10/31/16	NRCC IE 2016	7350
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRCC IE 2016		07/05/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----				1	\$150.00	0.00			
N 12	WICZ	10/26/16	10/26/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--W----				1	\$150.00	0.00			
N 13	WICZ	10/27/16	10/27/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---				1	\$150.00	0.00			
N 14	WICZ	10/28/16	10/28/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	----F--				1	\$150.00	0.00			
N 15	WICZ	10/31/16	10/31/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----				1	\$150.00	0.00			
N 16	WICZ	10/25/16	10/25/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----				1	\$150.00	0.00			
N 17	WICZ	10/26/16	10/26/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--W----				1	\$150.00	0.00			
N 18	WICZ	10/27/16	10/27/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---				1	\$150.00	0.00			
N 19	WICZ	10/28/16	10/28/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	----F--				1	\$150.00	0.00			
N 20	WICZ	10/31/16	10/31/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----				1	\$150.00	0.00			
N 21	WICZ	10/31/16	10/31/16	Gotham	Mon 8-9:00pm		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----				1	\$300.00	0.00			
N 22	WICZ	10/25/16	10/25/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----				1	\$200.00	0.00			
N 23	WICZ	10/26/16	10/26/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--W----				1	\$200.00	0.00			
N 24	WICZ	10/27/16	10/27/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---				1	\$200.00	0.00			
N 25	WICZ	10/28/16	10/28/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	----F--				1	\$200.00	0.00			
N 26	WICZ	10/31/16	10/31/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----				1	\$200.00	0.00			
N 27	WICZ	10/30/16	10/30/16	NFL on Fox Regular Season	Sat-Sun 1:00p-8:00		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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FOX 40 WICZ-TV
4600 Vestal Parkway East
Vestal, NY 13850
USA
(607)770-4040

<http://www.wicz.com>

Contract / Revision		Alt Order #
37659 /		25241654
Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	NRCC IE 2016	7350
Advertiser		Original Date / Revision
NRCC IE 2016		07/05/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S				1	\$500.00	0.00			
N 28	WICZ	10/30/16	10/30/16	NFL on Fox Regular Season	Sat-Sun 1:00p-8:00		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S				1	\$500.00	0.00			
D 29	WICZ	10/26/16	10/26/16	World Series	Mon-Sun 8:00-11:0		:30				NM	0	\$0.00
D 30	WICZ	10/27/16	10/27/16	World Series	Mon-Sun 8-11pm		:30				NM	0	\$0.00
N 31	WICZ	10/25/16	10/25/16	World Series	Mon-Sun 8-11pm		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----				1	\$800.00	0.00			
N 32	WICZ	10/26/16	10/26/16	World Series	Mon-Sun 8p-11p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--W----				1	\$800.00	0.00			
N 33	WICZ	10/28/16	10/28/16	World Series	Mon-Sun 8p-11p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	----F--				1	\$800.00	0.00			
N 34	WICZ	10/29/16	10/29/16	World Series	Mon-Sun 8p-11p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S-				1	\$800.00	0.00			
Totals										0.00		32	\$7,875.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	26	\$6,900.00	\$5,865.00
10/31/16 - 10/31/16	6	\$975.00	\$828.75
Totals	32	\$7,875.00	\$6,693.75

Signature: _____ **Date:** _____

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CONTRACT



FOX 40 WICZ-TV
4600 Vestal Parkway East
Vestal, NY 13850
USA
(607)770-4040

<http://www.wicz.com>

And:

New Day Media
501 Morrison Road
#201
Gahanna, OH 43230

Contract / Revision 37658 /		Alt Order # 25241655
Product NRCC IE 2016		
Contract Dates 11/01/16 - 11/07/16		Estimate # 7351
Advertiser NRCC IE		Original Date / Revision 07/05/16 / 07/05/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WICZ-TV	Account Executive Jacob Roth	Sales Office Washington DC
Special Handling		
Demographic Adults 35-64		
IDB#	Advertiser Code 155	Product Code 915
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WICZ	11/01/16	11/01/16	Ellen	M-F 5-6:00pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	-T-----				1	\$75.00	0.00			
N 2	WICZ	11/02/16	11/02/16	Ellen	M-F 5-6:00pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	--W----				1	\$75.00	0.00			
N 3	WICZ	11/03/16	11/03/16	Ellen	M-F 5-6:00pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	---T---				1	\$75.00	0.00			
N 4	WICZ	11/04/16	11/04/16	Ellen	M-F 5-6:00pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	----F--				1	\$75.00	0.00			
N 5	WICZ	11/07/16	11/07/16	Ellen	M-F 5-6:00pm		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/07/16	11/13/16	M-----				1	\$75.00	0.00			
N 6	WICZ	11/01/16	11/01/16	Fox 40 News at 6PM	M-F 6-6:30pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	-T-----				1	\$100.00	0.00			
N 7	WICZ	11/02/16	11/02/16	Fox 40 News at 6PM	M-F 6-6:30pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	--W----				1	\$100.00	0.00			
N 8	WICZ	11/03/16	11/03/16	Fox 40 News at 6PM	M-F 6-6:30pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	---T---				1	\$100.00	0.00			
N 9	WICZ	11/04/16	11/04/16	Fox 40 News at 6PM	M-F 6-6:30pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/31/16	11/06/16	----F--				1	\$100.00	0.00			
N 10	WICZ	11/07/16	11/07/16	Fox 40 News at 6PM	M-F 6-6:30pm		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/07/16	11/13/16	M-----				1	\$100.00	0.00			
N 11	WICZ	11/01/16	11/01/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Stainless Broadcasting, LP, DBA WICZ-TV, WBPB-LP, FOX 40, MY40 does not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising which is intended to discriminate on the basis of race, ethnicity or gender. Advertiser/Agency represents and warrants that it is not purchasing advertising time from Station that is intended to discriminate on the basis of race, ethnicity or gender.

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FOX 40 WICZ-TV
4600 Vestal Parkway East
Vestal, NY 13850
USA
(607)770-4140

<http://www.wicz.com>

<u>Contract / Revision</u>		<u>Alt Order #</u>
37658 /		25241655
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	NRCC IE 2016	7351
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRCC IE		07/05/16 / 07/05/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$150.00	0.00			
N 12	WICZ	11/02/16	11/02/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----				1	\$150.00	0.00			
N 13	WICZ	11/03/16	11/03/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---				1	\$150.00	0.00			
N 14	WICZ	11/04/16	11/04/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--				1	\$150.00	0.00			
N 15	WICZ	11/07/16	11/07/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$150.00	0.00			
N 16	WICZ	11/01/16	11/01/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$150.00	0.00			
N 17	WICZ	11/02/16	11/02/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----				1	\$150.00	0.00			
N 18	WICZ	11/03/16	11/03/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---				1	\$150.00	0.00			
N 19	WICZ	11/04/16	11/04/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--				1	\$150.00	0.00			
N 20	WICZ	11/07/16	11/07/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$150.00	0.00			
N 21	WICZ	11/07/16	11/07/16	Gotham	Mon 8-9:00pm		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$300.00	0.00			
N 22	WICZ	11/01/16	11/01/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-T-----				1	\$200.00	0.00			
N 23	WICZ	11/02/16	11/02/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	--W----				1	\$200.00	0.00			
N 24	WICZ	11/03/16	11/03/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---				1	\$200.00	0.00			
N 25	WICZ	11/04/16	11/04/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--				1	\$200.00	0.00			
N 26	WICZ	11/07/16	11/07/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/07/16	11/13/16	M-----				1	\$200.00	0.00			
N 27	WICZ	11/06/16	11/06/16	NY Giants Game	Sat-Sun 1p-8:00pm		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Stainless Broadcasting, LP; DBA WICZ-TV, WBPX-LP, FOX 40, MYB does not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising which is intended to discriminate on the basis of race, ethnicity or gender. Advertiser/Agency represents and warrants that it is not purchasing advertising time from Station that is intended to discriminate on the basis of race, ethnicity or gender.

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FOX 40 WICZ-TV
4600 Vestal Parkway East
Vestal, NY 13850
USA
(607)770-4040

<http://www.wicz.com>

<u>Contract / Revision</u>	<u>Alt Order #</u>
37658 /	25241655

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	NRCC IE 2016	7351

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRCC IE	07/05/16 / 07/05/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S				2	\$750.00	0.00			
Totals										0.00		28	\$5,175.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 - 11/07/16	28	\$5,175.00	\$4,398.75
Totals	28	\$5,175.00	\$4,398.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, C = Deleted)

Stainless Broadcasting, LP; DBA WICZ-TV, WBPB-LP, FOX 40, MYE does not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising which is intended to discriminate on the basis of race, ethnicity or gender. Advertiser/Agency represents and warrants that it is not purchasing advertising time from Station that is intended to discriminate on the basis of race, ethnicity or gender.

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CONTRACT



FOX 40 WICZ-TV
4600 Vestal Parkway East
Vestal, NY 13850
USA
(607)770-4140

<http://www.wicz.com>

And:

New Day Media
501 Morrison Road
#201
Gahanna, OH 43230

Contract / Revision 37657 /		Alt Order # 25241656
Product NRCC IE 2016		
Contract Dates 10/11/16 - 10/17/16		Estimate # 7348
Advertiser NRCC IE		Original Date / Revision 07/05/16 / 07/05/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WICZ-TV	Account Executive Jacob Roth	Sales Office Washington DC
Special Handling		
Demographic Adults 35-64		
IDB#	Advertiser Code 155	Product Code 915
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WICZ	10/11/16	10/11/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$150.00	0.00			
N 2	WICZ	10/12/16	10/12/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----				1	\$150.00	0.00			
N 3	WICZ	10/13/16	10/13/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---T---				1	\$150.00	0.00			
N 4	WICZ	10/14/16	10/14/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	----F--				1	\$150.00	0.00			
N 5	WICZ	10/17/16	10/17/16	The Big Bang Theory	M-F 7-7:30pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----				1	\$150.00	0.00			
N 6	WICZ	10/11/16	10/11/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$150.00	0.00			
N 7	WICZ	10/12/16	10/12/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----				1	\$150.00	0.00			
N 8	WICZ	10/13/16	10/13/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---T---				1	\$150.00	0.00			
N 9	WICZ	10/14/16	10/14/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	----F--				1	\$150.00	0.00			
N 10	WICZ	10/17/16	10/17/16	Big Bang Theory	M-F 7:30-8:00pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----				1	\$150.00	0.00			
N 11	WICZ	10/11/16	10/11/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Stainless Broadcasting, LP, DBA WICZ-TV, W8PN-LP, FOX 40, MY8 does not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising which is intended to discriminate on the basis of race, ethnicity or gender. Advertiser/Agency represents and warrants that it is not purchasing advertising time from Station that is intended to discriminate on the basis of race, ethnicity or gender.

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FOX 40 WICZ-TV
4600 Vestal Parkway East
Vestal, NY 13850
USA
(607)770-4040

<http://www.wicz.com>

<u>Contract / Revision</u>	<u>Alt Order #</u>
37657 /	25241656

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	NRCC IE 2016	7348

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRCC IE	07/05/16 / 07/05/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$200.00	0.00			
N 12	WICZ	10/13/16	10/13/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---T---				1	\$200.00	0.00			
N 13	WICZ	10/14/16	10/14/16	Fox 40 News at 10	M-F 10-10:35pm		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	----F--				1	\$200.00	0.00			
Totals										0.00		13	\$2,100.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/17/16	13	\$2,100.00	\$1,785.00
Totals	13	\$2,100.00	\$1,785.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Stainless Broadcasting, LP: DBA WICZ-TV, WBN-LP, FOX 40, MYB does not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising which is intended to discriminate on the basis of race, ethnicity or gender. Advertiser/Agency represents and warrants that it is not purchasing advertising time from Station that is intended to discriminate on the basis of race, ethnicity or gender.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.